

Leading the Way

2024 ANNUAL REPORT




Helping Hands
FOR SINGLE MOMS

FROM THE EXECUTIVE DIRECTOR

Over the years I have often heard: "It is amazing what you have done." My favorite response is: "No, it is amazing what God has done through many people."

It began in 2002 when Helping Hands for Single Moms pioneered an innovative scholarship to provide a lifeline to struggling single mom college student families. Six years later, our leadership in the nonprofit world was recognized at the KAET - TV Channel 8 Be More Awards, honoring unsung heroes of Arizona's nonprofit community. Helping Hands won the Judges Choice award for the non-profit that demonstrates "original and extraordinary effort." It was a distinguished award, as the programs of 130 statewide nonprofits applied.



Over the past 23 years we have championed the cause of the single mom college student family, inspiring hundreds of businesses, academic institutions, churches, professional athletes, donors and volunteers to do the greatest things in assisting them.

Our organization inspires through a powerful cause, a clear vision for growth, and strong, grassroots leadership. We provide donors with impactful reports that highlight the real-life success stories of the single moms we support, making their generosity deeply meaningful.

In the following pages you will have the opportunity to read brief but powerful quotes from select community partners, longtime volunteers, foundations, donors and Helping Hands for Single Moms alumni who are leaders in their respective fields.

If you have been a part of our journey of success, I thank you. If you are reading about Helping Hands for Single Moms for the first time, I invite you to join us as we change the community 100 low-income single mom families at a time.

CHRIS COFFMAN
Executive Director, Helping Hands for Single Moms
602-796-7875 • chris.coffman@HelpingHandsForSingleMoms.org

"The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things."

— RONALD REAGAN

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OUR COLLEGE GRADUATES

2024 STATS

Each mom earned an average of

28 credits

Average

GPA:

3.1

51

graduates
in 2024



Aleigha D.

Associate degree in Nursing, Paradise Valley Community College. She is working as an RN in medical-surgical for HonorHealth.



Alejandra L.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN in oncology for Banner.



Alexis W.

Associate degree in Nursing, Paradise Valley Community College and Bachelor of Science in Nursing, Arizona State University. She is working as an RN in the emergency department for Abrazo.



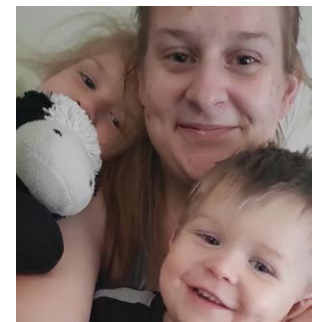
Amber G.

Bachelor of Arts in Conservation Biology and Ecology, Arizona State University. She is working as a project coordinator for a local Project Management Assistance and Consultation (PMAC) agency.



Andrea C.

Bachelor of Arts in Business Management, Grand Canyon University. She is working for a local healthcare center.



Angela N.

Bachelor of Science in Nursing, Chamberlain University. She is working as an RN in progressive care for Banner.

OUR COLLEGE GRADUATES



Arielle M.

Associate degrees in Audio Production, Live Sound, Disk Jockey Technique and Music Business, Scottsdale Community College. She is pursuing a Bachelor of Arts degree.



Ashley A.

Associate degree in Nursing, GateWay Community College. She is working as a behavioral health technician for a local behavioral health agency and just passed her licensure exams to receive RN status.



Ashley G.

Associate degree in Nursing, Paradise Valley Community College.



Celeste B.

Bachelor of Science in Nursing, Northern Arizona University. She is working as an RN for HonorHealth.



Chandyll A.

Associate degree in Nursing, Mesa Community College. She is working as an RN for Banner.



Courtney R.

Certificate of Completion in Human Resource Management, Glendale Community College.



Daniela V.

Licensed Practical Nurse, Mesa Community College. She is pursuing an Associate degree in Nursing at Mesa Community College.



DeAndra J.

Licensed Practical Nurse, GateWay Community College. She is continuing on for an Associate degree in Nursing at Phoenix College.

OUR COLLEGE GRADUATES



Dianira P.

Associate degree in Social Work, Phoenix College. She is working as a case manager at a local women's recovery center. She is pursuing a Bachelor of Science in Behavioral Sciences now available through South Mountain Community College.



Eliza T.

Associate degree in Social Work, Mesa Community College. She is continuing on for a Bachelor of Arts in Social Work at Arizona State University.



Elizabeth C.

Associate degree in Nursing, GateWay Community College. She is continuing on for a Bachelor of Science in Nursing at Arizona State University.



Gloris G.

CompTIA Project+ Certification, Western Governors University. She is continuing on for a Bachelor of Science in Cybersecurity and Information Assurance from Western Governors University.



Guadalupe Z.

Bachelor of Science in Nursing, Arizona State University. She is working as an RN in labor and delivery at a local hospital.



Hannah A.

Associate degree in Nursing, Estrella Mountain Community College. She is currently working as a nurse at a local elementary school. She is continuing on for a Bachelor of Science in Nursing at GateWay Community College.



Hannah B.

Associate degree in Social Work, Paradise Valley Community College. She is continuing on for a Bachelor of Arts in Social Work at University of Phoenix.



Hannah T.

Master of Arts in Social Work, Columbia University. She is working as an improvement advisor for a local healthcare system.

OUR COLLEGE GRADUATES



Jazmine B.

Licensed Practical Nurse, East Valley Institute of Technology. She is continuing on for an Associate degree in Nursing at East Valley Institute of Technology.



Jennette J.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN at a local hospital.



Jennifer R.

Associate degree in Nursing, Paradise Valley Community College. She is working as an RN in progressive care for Banner.



Jessica C.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as a nurse extern in the neonatal intensive care unit for Abrazo, and recently passed her state licensure exam.



Jessica S.

Licensed Practical Nurse, Mesa Community College. She is continuing on for an Associate degree in Nursing at Chandler-Gilbert Community College.



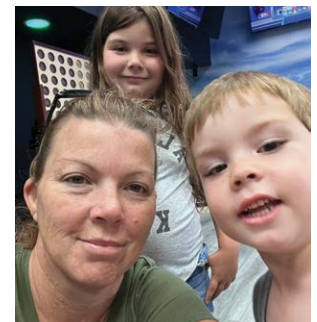
Kaitlyn C.

Associate degree in Nursing, Paradise Valley Community College. She is working as an RN in the intensive care unit for a local children's hospital.



Kayla S.

Associate degree in Respiratory Care, Carrington College. She is working as a respiratory therapist for Banner.



Leiana W.

Licensed Practical Nurse, Glendale Community College. She is continuing on for an Associate degree in Nursing at Glendale Community College.

OUR COLLEGE GRADUATES



Maria G.

Associate degree in Nursing, Mesa Community College. She is working as an RN at a local behavioral health facility.



Michelle P.

Licensed Practical Nurse, Paradise Valley Community College. She is continuing on for an Associate degree in Nursing at Paradise Valley Community College.



Miraya C.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN in the emergency department.



Nicole G.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN in progressive care for Abrazo.



Noelle C.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN for a local healthcare center.



Patricia W.

Bachelor of Science in Nursing, Arizona College of Nursing. She is preparing for the state licensure exam.



Precious J.

Bachelor of Arts in Accounting, Grand Canyon University. She is working as a staff accountant for a local residential real estate development company.



Rachel C.

Associate degree in Nursing, Glendale Community College. She is continuing on for a Bachelor of Science in Nursing at Grand Canyon University.

OUR COLLEGE GRADUATES



Ravaea F.

Licensed Practical Nurse and an Associate degree in Nursing, Chandler-Gilbert Community College. She is continuing on for a Bachelor of Science in Nursing at Grand Canyon University.



Regan P.

Bachelor of Science in Nursing, Chamberlain University. She is working as an RN in behavioral health for local healthcare center.



Samantha E.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN in aesthetics and trauma for Banner.



Sarah D.

Associate degree in Respiratory Care, GateWay Community College. She is working as a respiratory care practitioner for a local children's hospital.



Sierra L.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN for Abrazo.



Stephanie S.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN in observation for Banner.



Stephanie T.

Bachelor of Science in Nursing, Arizona College of Nursing. She is working as an RN for HonorHealth.



Sydney A.

Associate degree in Nursing, GateWay Community College. She is working as an RN in telemetry for Abrazo.

OUR COLLEGE GRADUATES



Taylor L.

Associate degree in Business, University of Phoenix. She is continuing on for a Bachelor of Arts in Business Management at University of Phoenix.



Tiffany T.

Associate degree in Nursing, Carrington College. She is working as an RN in neuro progressive care for Banner.



Viridiana G.

Bachelor of Arts in Healthcare Management, University of Phoenix. She is working as a site coordinator for a Banner Urgent Care.



Virydiana C.

Associate degree in Respiratory Care, GateWay Community College. She is working as a respiratory therapist for a local hospital.

“ We are proud to partner with Helping Hands for Single Moms and love how the program provides a hand up for the moms and their families. We have seen the program develop solid foundations for the families, allowing them to embrace and grow their inner strength. We do not see efforts with Helping Hands as a cost, but really it's an investment in others, as we've seen many moms graduate, achieve—and exceed—their dreams. We also recognize the positive generational change. We have never seen an entitlement mentality from the moms of the Helping Hands Family. Humble gratitude and genuine appreciation are what we have experienced, and that drives us to do more.”

— JAMES GARNAND
NARPRO, President; Hi-Tech Car Care, President

“Honestly this program was a life saver. You guys make sure moms have the resources available but still make them rely on themselves to make it through such a difficult time. You build us up in a way that allows us to see our worth.”

— KARRA R.

LEADING THE WAY WITH OUR ALUMNI



Alison McGordon, LMSW
Psychotherapist, Integrated
Mental Health Associates

Alison provides trauma recovery and Cognitive Behavioral Therapy for women and BIPOC clients. She is also a sought-after speaker and consultant, advocating for mental health awareness, gun violence prevention, and single fathers' wellness, while also mentoring future leaders in Delta Sigma Theta.

Alison says, "Helping Hands for Single Moms inspired me to identify community needs I could fulfill, which is how they began. That vision has shaped my passion for mental health and leadership skills as a therapist. The words of their staff, 'It's okay to want to quit; just don't,' still guide me as I empower others on their healing journey."

"Thank you for all you and the program did, and gave, to my family. The seeds you planted are still blooming in my life and I am beyond grateful."

— ALISON



Leatrice Coleman Ortega,
BSN, Psychiatric RN

Soon: PMHNP (Psychiatric Mental Health Nurse Practitioner)

With over 9.5 years working for a crisis intervention facility in mental health and substance abuse, Leatrice advanced from RN to Charge RN to Nurse Manager and now is completing her Psychiatric Mental Health Nurse Practitioner degree. She's a dedicated mentor, preparing and supporting nurses in Mental Health Nursing with strong training and leadership, setting up others for success in this challenging field.

According to Leatrice, "Chris and Joanne's leadership at HHFSM inspired me to step into leadership early in my nursing career. Their commitment to helping single moms overcome educational barriers is invaluable. I strive to pay it forward by leading with impact and helping others make a meaningful impact on their path forward."

"I truly believe that this is one of the most impactful programs for empowering single mothers in need. By offering practical assistance, it helps the women build the self-confidence and skills they need to lead successful, fulfilling lives."

— LEATRICE



Michelle Campuzano
MNP, M.Ed

Chief Executive Officer,
Anod Care Services

Michelle oversees resources, therapy, and support for home and community-based services serving 150 individuals with disabilities and their families, managing 150 caretakers and 20 therapists. To ensure complete care, she implemented a Trauma-Informed Care system for holistic support.

As a public speaker and dedicated advocate, Michelle serves on multiple boards, amplifying the voices of vulnerable populations. As a former Roosevelt School District board member and now the current board president of Helping Hands for Single Moms, she offers vision to the impact they make on others.

Inspired by our leadership, Michelle integrated our approach to finding solutions to eliminate obstacles for the single moms as a great model to incorporate into Anod Care Services.

"The lasting impact of Helping Hands for Single Moms is in empowering futures. They don't just change one life—they create ripples of transformation. They empower single mothers to rise above challenges, inspire future generations, and become the leaders they were always meant to be."

— MICHELLE

LEADING THE WAY WITH OUR TEAM

Helping Hands for Single Moms staff is committed to inspiring and empowering single mothers on their journey to financial independence and personal growth. With expertise and passion, they lead with compassion and purpose, making a lasting impact on the families we serve.



Chris Coffman
Executive Director

In 2000, after 20 years in ministry, Chris Coffman felt called to support single mothers—a vision sparked by a chance encounter with a young boy on the streets. Within a year, **Helping Hands for Single Moms** was born.

Chris's dedication has earned him numerous honors, including the **Golden Rule Award (2011)** and **Educator of the Year, Arizona Commission for Postsecondary Education (2015)**. In 2020, he co-authored *Heroes in Our Midst*, a collection of inspiring stories about several of our single mom scholarship recipients and their journey to overcome adversity.

Through his leadership, he continues to uplift families and transform lives.



Clara Felix
Program Services
Manager

With a BA in Human Services and an MA in Human Resource Management, Clara brings over 27 years of experience in case management, housing, and career advisement. She's passionate about empowering individuals to achieve self-sufficiency and enhance their quality of life through education and career advancement.



Iris Ortega
Program Events
Manager

As a Certified Nonprofit Professional with 12 years of experience in the nonprofit sector, Iris is also a former recipient of Helping Hands for Single Moms while attaining her associates degree. She organizes impactful events for the single moms, their children, our mentors, and volunteers, uplifting all who participate.



Jacinda Dawson
Program Assistant

A former program recipient from 2007-2009, Jacinda later joined our staff as Program Director, 2013-2017. After completing a BA in Public Administration, Jacinda took additional courses, secured a job as a County Health Inspector and also loves to work part time here, always devoted to helping the moms.



Joanne Grady
Business Relations
Director

With experience from both the nonprofit and business sectors, and a Bachelor's degree in Social Services, Joanne is passionate about encouraging others to embrace the single moms and help them overcome their circumstance. She feels privileged to have helped grow the organization as a staff member for many years, initially starting as a volunteer back in 2005.

LEADING THE WAY WITH OUR BOARD OF DIRECTORS

Our dedicated Board of Directors guides us with a wealth of experience from the business and nonprofit sectors, offering expertise in finance, marketing, education, and community development.

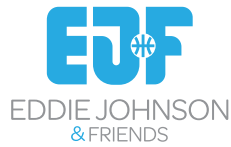
With strategic oversight, they ensure that the nonprofit remains financially sustainable and operationally effective. Their vision helps shape programs to enable single moms to break the cycle of poverty and achieve lasting self-sufficiency.

Beyond governance, board members actively engage in fundraising, advocacy, and mentorship to strengthen our impact. They leverage their professional networks to secure vital partnerships, scholarships, and resources which directly benefit the families.

The board is led by Helping Hands for Single Moms alumna and CEO of Anod Care Services, Michelle Campuzano. According to Michelle, "Our Board of Directors stands as a beacon of hope and support. We are not just governing; we are igniting change. I am profoundly honored to lead this incredible team, dedicated to transforming lives."

LEADING THE WAY WITH SPECIAL EVENTS

The 2024 Eddie Johnson & Friends Weekend, held in October 2024, was a resounding success, raising \$566,000 to benefit single mom families in the Helping Hands for Single Moms program.



The weekend commenced with a Celebrity Poker Tournament on Thursday, October 17, attracting numerous sports celebrities and poker enthusiasts.

The following day featured a Golf Tournament, offering participants an opportunity to play alongside local athletes and entertainers.

The highlight of the weekend was the Celebrity Roast of NBA great Shawn Marion, held on Saturday, October 19, at the Talking Stick Resort. The event featured Marion's former teammates playfully roasting the 2023 Phoenix Suns Ring of Honor inductee.

The funds raised during this weekend will significantly impact the lives of single mothers striving for educational and financial success, exemplifying the community's commitment to supporting these families.

Eddie has raised over \$2.5 million for Helping Hands for Single Moms.



LEADING THE WAY WITH HOLIDAY HAPPINESS

Realizing the stress on our single moms as the holidays approach, our staff created Holiday Happiness by reaching out to the community and involving them in our gift-giving celebration. This special morning includes graduate recognition, inspiration from guest speakers and a re-energizing of spirits as gift donors—along with the mom whose children they shopped for—wrap gifts together.

This year we witnessed much warmth and joy for the 100 single moms in the room who were encouraged with love, strengthening their resilience. (Yet, our gift donors always say it was even more of a blessing to them, often thanking us for the opportunity.)

All guests enjoyed an inspiring keynote address from Sonya Curry, author, speaker, and mom to two well-known NBA players. She encouraged the moms to embrace leadership in their homes and communities.

Thanks to 62 generous donors and hundreds of gift wrappers, we distributed gifts to 212 children, with donations totaling over \$60,510.

This profound impact was made possible by volunteers, generous gift donors and sponsors including Impact Church of Scottsdale, Asset Preservation Wealth and Tax, and The Italian Daughter.



LEADING THE WAY WITH COMMUNITY PARTNERS

Helping Hands for Single Moms is fortunate to receive tremendous support from generous businesses, churches, and academic institutions throughout the Valley. By offering goods and services at no cost to the moms, they release the worry, allowing them to focus on their educational goals. What is important to them when donating their gift of time and talent?

DR. RYAN CALL
DMD All West Family Dental

“Your team is genuine, organized, and clearly committed to the success of the moms in your program. It’s easy to support an organization

that leads with purpose and follows through with practical, meaningful support ... making a real difference in the community.”

RANDY MILLER
Founder & Chief WHEN Officer,
Find Your WHEN®, Inc.

“We have great respect for your founders’ courage to create an organization, filling a void to support a population that is often overlooked and underserved ... we admire the resourcefulness to collaborate with additional organizations. It’s a privilege to work with a team that is dedicated, compassionate, thoughtful, insightful and consistent.”



In 2024, **69** community partners contributed over **\$263,000** in in-kind support, benefiting **140 single mom families**, recognizing and removing barriers to their dedication to build a secure future for their children.

LEADING THE WAY WITH SCHOLARSHIP-PLUS SERVICES

The Scholarship Plus Program provides vital support services designed to address the unique challenges of low-income single moms pursuing a college education.

In 2024, Helping Hands for Single Moms provided nearly \$1.2M in scholarships and services to our 140 single-mom families.

In addition to a \$4,000 annual unrestricted scholarship, we provide single moms in our program the following services:

1. No cost auto repair, AAA towing, and donated vehicles (as needed)
2. Dental and eye care for the moms
3. Technical assistance, laptop repair and loaner program
4. Rental assistance (as needed)
5. Family outings
6. Single Mom College Community meetings
7. Holiday gifts for the kids
8. WHEN (self-care coaching)
9. And more!

“ This organization consistently produces amazing results and does so with love and dignity. Restoring these moms' smiles is just one piece of the bigger puzzle that we are happy to share. ”

– MIDWESTERN UNIVERSITY COLLEGE OF DENTAL MEDICINE



LEADING THE WAY WITH SINGLE MOM COLLEGE COMMUNITY

Our Single Mom College Community meetings serve as a powerful platform for growth, equipping single moms with the confidence, skills, and support to be leaders in their families, education, and careers. Expert-led sessions on financial literacy, self-care, and professional and personal development provide practical tools to navigate challenges and take charge of their futures.

Leadership from inspiring speakers—including (former) Sheriff Paul Penzone—and impactful testimonies from our moms, demonstrate resilience, and determination. Our staff fosters mentorship, peer connections, and a culture of empowerment, reinforcing that leadership isn't just about individual success but about uplifting others along the journey.

We believe that when single moms lead, families and communities thrive.



AT A GLANCE:

12 meetings in 2024

80% attendance rate

Meeting structure includes:

- financial literacy
- self-care
- mentorship
- peer-to-peer support



LEADING THE WAY WITH FAMILY OUTINGS

Family outings provide opportunities to strengthen bonds and create lasting memories—moments that are otherwise not available, due to financial constraints.

More than just moments of fun, these experiences also allow moms to step into their roles as confident, engaged leaders of their family. Special family activities offer **educational trips, adventure, and celebration**. They provide connections, reduce stress, and provide joy and a sense of belonging,

The combination of **Single Mom College Community meetings** and **family outings** strengthens retention and graduation rates for our single moms. When they feel supported, they persist. When they see joy in their children's eyes, they are reminded why their education matters.



LEADING THE WAY WITH VOLUNTEERS

Eddie and Joy Johnson

In 2014, 19-year NBA veteran, Eddie Johnson, hosted the first Eddie Johnson & Friends Celebrity Event at the Phoenix Suns arena. Since then, he has raised over \$2.5 million to help low-income single moms earn college degrees and achieve financial independence. Here is his “why.”



It started in December 2013 when I was invited to speak at their annual Holiday Happiness event (having been raised by a single mom myself). I witnessed the emotional interactions between the leadership /staff and the single moms. The immeasurable blessing of the moms receiving gifts for their children was obvious. Seeing their joy sparked my passion to assist, especially as I reminisced about my own childhood Christmases—or lack thereof.

Witnessing this impact was truly divine intervention for me; I was NOT simply there to speak; it was a wake-up call for me and my family to get involved!

In 2014, conversations with the executive director, staff, and board soon followed, and we launched the first of many Eddie Johnson & Friends events.

My primary reason and willingness to serve include characteristics like passion, purpose, influence, and organization (I borrowed that from my wife, Joy, who I leaned on for support of this undertaking!).

Over the past 12 years, I've also seen the leadership and staff's dedication, the measurable results, and the sustainability of their work, all of which reinforce my decision to stay involved. It is well run. I am proud of the program that we've implemented, and of the goals that we have set and realized together.

The leadership team values my input and involvement in decisions pertaining to my Eddie Johnson & Friends events and the best part is the end-result of this partnership: we've benefited hundreds of single moms (and their children) in those 12 years.

Beyond the inspiration, there is a 'numbers factor.' And the fact is: we continue to raise significant funds together. To date, we've raised over \$2.5 million to assist single moms in acquiring an education and provide a better life for their children. I'm motivated by the success of our collaborative effort, what we've built, and the goals we've met.



—EDDIE JOHNSON

LEADING THE WAY WITH VOLUNTEERS



Mike and Debbie Lauer

Seeing Chris's passion for this organization through the years is so inspiring. The continuity of the volunteers tells a story of others appreciating this leadership and passion.

The more recent changes with office staff has been very positive. The organization for events makes it non-stressful and fun. We appreciate that because of our history of working events, our opinions are asked and considered. It makes us feel valued as volunteers. We both appreciate—and notice—the follow through.



Leigh Nelson

(Above right, with board member Cathy Strong, left)

A good leader leads by example, with intention. They need follow through, follow up, communication, organizational skills, and more communication!

As a volunteer, I interact mainly with one staff person (and many volunteers) specifically on a big part of the annual event. She has great organizational skills, keeping the meetings and the agenda organized and efficient. I feel confident I'm part of a "well-run activity." And when I learned how much we raised from our efforts, I cried! I felt a part of something great.

I fell in love with the mission after a board member, Cathy Strong, introduced me. Being true to their mission has been top of everything for the staff and for key volunteers; I love that and want to help expand our reach, securing more involvement (and donations!).



Mary Reagan, RN

Lactation Specialist, Nurse Mentor

Commitment and dedication to the mission is most important to me and is consistently modeled here. For more than 15 years, I have observed the HH leaders diligently working to help support the students (I interact with) in becoming nurses.

Their overall success drives me to continue and contribute my nursing knowledge and partnership.

The leadership cares deeply for every nursing student, sharing challenges, joys and success. They remind students of the services and tools offered, removing life's worries and helping reach graduation day! This, too, motivates me.

On a personal level, the HH leadership team always takes time to personally chat with me, extending sincere appreciation when I attend student/nurse mentor meetings. I feel valued and motivated to continue volunteering.

LEADING THE WAY WITH DONORS

Since the early years, many believed that the efforts of our team would have a lasting effect. As services evolved to help a broader range of needs for the families, donors caught our vision. They saw the big picture with us. What was it about our team, our vision that compelled them to join us in embracing the single moms' success with their generosity?



Ann Lippincott
Lippincott Family Foundation

An organization's leadership is very important in our decision on where to give. Passion, transparency, and accountability are important factors in determining how wisely funds are spent. In addition, commitment and staff longevity is often a good indicator of good leadership.

Arizona Community Foundation introduced us because they align with our mission, emphasizing women, children and families; basic human needs; healthy social relationships; giving back to communities.

Their story is both inspired and inspiring. We're inspired with each quarterly report we receive: stories of single moms who, with the support of HHSM, have overcome adversities to pursue a post-secondary education, achieve financial independence, and create a positive family legacy for their children and subsequent generations.

In fact, we've gifted our own board members with a copy of Chris Coffman's book *Heroes in Our Midst*.



Jon and Susan Sweet

We view strong leadership and a powerful mission as inextricably entwined in our evaluation. A great mission, without solid leadership can veer off course. Yet, even with capable leaders, a mission must align with our values and passion.

A well organized vision, long and short term goals, an understanding for the best way forward and regular checks and adjustments are critical. We see that here.

Leaders also require humility, with the ability to hear wise words when necessary.

One who surrounds themselves with capable staff to execute strategies and achieve lofty goals, and who make the organization thrive will make the greatest impact on those who benefit, with life-changing results. We see that here.

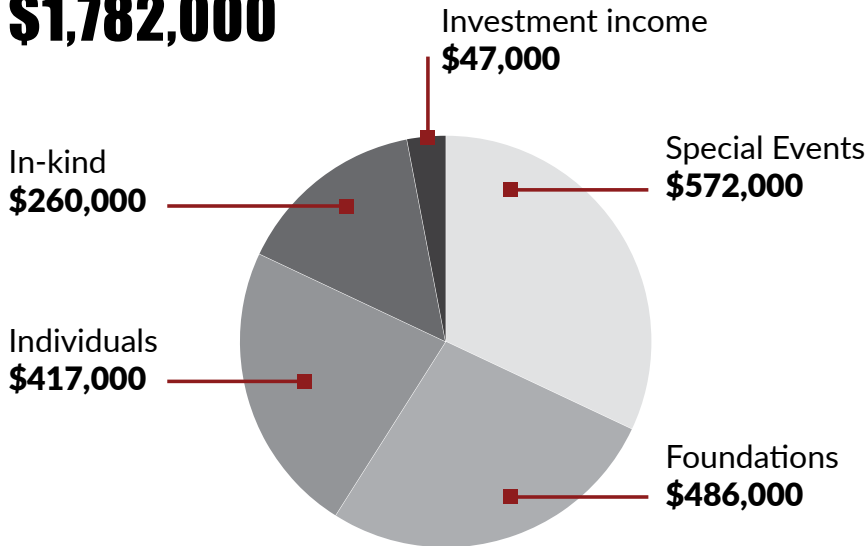
The story of how/ why they began attracted us. Clear communication of the need, reliance on God and the desire to glorify God in serving an under-served community are important factors to us. He built a team of servant minded believers, influencing people to join in this purpose. It's powerful to see both the results and the percent of contributions delivered to the families.

Reaching single moms and kids with useful tools, changing generations by lifting people out of poverty is a wonderful mission.

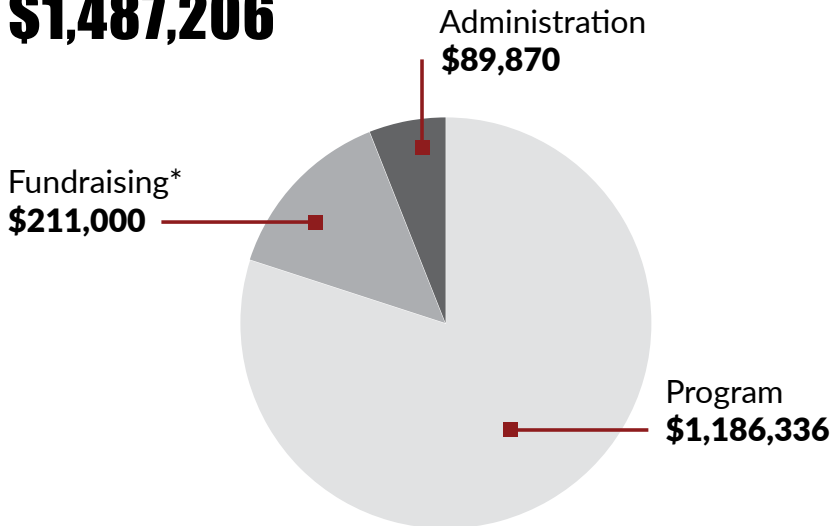
INVESTING IN SINGLE MOM COLLEGE STUDENTS

Financial Income and Expenses

Income total:
\$1,782,000



Expenses total:
\$1,487,206



*The purpose of the expense chart is to demonstrate how donor dollars were spent. The cost of hosting the Eddie Johnson Celebrity events, \$135,000, is not included above because the events were paid for by sponsors, table, foursome and seat sales, live and silent auctions. No donor dollars were spent on the events. The total spent for fundraising for the year, if that amount is included, is \$349,000, increasing the total expenses amount to \$1,622,206.

Key Foundations & Businesses

Ibis Foundation of Arizona	\$75,000
Valley of the Sun United Way	\$70,000
Carstens Family Funds	\$50,000
Arizona Community Foundation Donor Advised Funds	\$50,000
Garcia Family Foundation	\$50,000
Salt River Pima-Maricopa Indian Community 12% Funds	\$50,000
Blue Cross Blue Shield of Arizona	\$45,000
Arizona Complete Health	\$30,000
Glendale IDA	\$24,000
Maricopa Community College Foundation (in-kind)	\$22,000
Robinson Family	\$10,000
Season for Sharing	\$7,500
Cox Charities	\$7,500
Pepsico	\$7,500
The Italian Daughter (in-kind)	\$5,000

Sponsors for Eddie Johnson Celebrity Events

San Diego Jewish Community Foundation	\$200,000
Talking Stick Resort (cash and in-kind)	\$45,000
Asset Preservation Tax & Retirement	\$40,000
Anod Care Services	\$18,000
Charles Schwab	\$13,000
Mercer Advisors	\$11,500
Lanter Family Foundation	\$10,000
Sanderson Lincoln	\$8,000
Arizona College of Nursing	\$8,000
Thrivent Vista Point Wealth Advisors	\$8,000
Southwest Airlines (in-kind)	\$5,600
Dignity Health	\$4,500
Fiesta Bowl Charities	\$4,500
Blue Cross Blue Shield of Arizona	\$3,500

LEADING THE WAY IN CREATING A LEGACY

In 2019, the Phoenix Suns Charities provided a \$100,000 contribution to establish an endowment fund for Helping Hands for Single Moms. Since that time donors who wanted their contributions to continue to help low-income single mom college families in perpetuity have increased this fund to over \$360,000, providing over \$19,000 annually in scholarship funds.

Planning a legacy gift to the Helping Hands for Single Moms Commencement Society is a strategic move to accomplish financial and charitable objectives. This might include preserving a family name, honoring a loved one, minimizing tax obligations and supporting a beloved community. By submitting a statement of intent and notifying Helping Hands for Single Moms of a planned gift, you will begin to receive benefits of being a Commencement Society Member. Doing this, you will *make your legacy their legacy* by providing college education scholarships to single moms.

For more information on making a donation that will change the trajectory of single mom college student families, call Chris at (602) 796-7875.



MY MOM, MY HERO

(\$50,000)

Benefits: Opportunity to honor your mother or your wife, as the mother of your children, on the Helping Hands for Single Moms website for two years, recognition on our Planned Giving web page, and recognition on stage during the Eddie Johnson & Friends Celebrity Roast.



SINGLE MOM CHAMPION

(\$25,000)

Benefits: Recognition on our Planned Giving web page and recognition in the Eddie Johnson & Friends Celebrity Roast program.



SINGLE MOM HERO

(\$10,000)

Benefits: Recognition on our Planned Giving web page.

PLANNED GIFT OPTIONS

- Bequest
- Life Insurance
- Retirement Accounts
- Charitable Remainder Trust
- Charitable Lead Trust
- Charitable Gift Annuity
- Designated Funds/ Testamentary Agreements
- Real Property

LEADING THE WAY INTO THE FUTURE



Having reached a historic milestone—serving 140 single mom college student families annually—we shifted our focus to expanding the services we provide to these families. This led to the creation of a housing program that now delivers a combined \$189,000 in rent assistance to 33 housing-insecure families in our program.

Continuing this momentum, we are excited to launch the Next Gen Scholars Pilot Program in August 2025. This initiative will support our moms by equipping their junior high and high school children with the tools they need to pursue higher education. The program will:

- Strengthen students' academic skills to ensure college readiness.
- Provide guidance on securing financial aid and scholarships.
- Support students in preparing for the ACT and SAT to enhance college admission opportunities.
- Connect families to local nonprofit programs and resources throughout the valley.

At Helping Hands for Single Moms, we are always looking ahead—just like the inspiring mothers we serve. We invite you to join us in transforming our community, 140 single-mom college student families at a time.

For more information about Helping Hands for Single Moms, feel free to email me or call.

BLESSINGS,



CHRIS COFFMAN

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