

# EDDIE JOHNSON CELEBRITY EVENTS

  
**Helping Hands**  
FOR SINGLE MOMS

  
**EDF**  
EDDIE JOHNSON  
& FRIENDS



## ABOUT EDDIE JOHNSON CELEBRITY EVENTS

In 2014, nineteen year NBA veteran, Eddie Johnson, held the first Eddie Johnson Celebrity event at the Phoenix Suns arena. Since that time Eddie has raised over \$1 million to help low-income single moms attain a college degree and financial independence.

This year Eddie will feature a roast of longtime friend, colleague and former Phoenix Suns teammate, **Tom Chambers**.

## CELEBRITY POKER TOURNAMENT

When: Thursday, October 12, 2023

Time: 7:15 pm

## CELEBRITY GOLF TOURNAMENT

When: Friday, October 13, 2023

Time: 8:00 am shotgun start

## CELEBRITY DINNER

Saturday, October 14, 2023

Check-in: 6:00 pm

*All Events at Talking Stick Resort*



## ABOUT HELPING HANDS

Helping Hands for Single Moms, began in 2002 as a grass-roots nonprofit assisting low-income single mom families while the mother attains a college education, financial independence and positive family legacy. Since that time, Helping Hands for Single Moms has provided over \$8 million in scholarships and supportive services to hundreds of single mom college student families. This year HHFSM celebrated their 351st graduate with a current average starting salary of \$59,000 plus benefits.

# SPONSORSHIP OPPORTUNITIES & TICKET SALES



Thanks to our  
Presenting  
Sponsor:



CASINO ARIZONA  
TALKING STICK RESORT

## Trophy Sponsor ~ \$35,000

- 30 tickets to the "Eddie Johnson Celebrity Dinner"
- Opportunity to address audience during Celebrity Dinner
- Company signage at Dinner & Golf Tournament
- Company name on all press releases
- 2 Foursomes to the "Eddie Johnson Celebrity Golf Tournament"
- Eddie Johnson in 1st Foursome and first choice of celebrity in 2nd Foursome
- 3 Hole Sponsorships
- Entry fee for 2 to "Eddie Johnson Celebrity Poker Tournament"
- Five autographed balls by Eddie Johnson and Celebrity guest being honored

## Hero Sponsor ~ \$35,000

- 26 Tickets to the "Eddie Johnson Celebrity Dinner"
- Opportunity to address audience during Celebrity dinner.
- Naming sponsor for Celebrity Dinner "After-Party" in the Degree 270 penthouse for 75 - 100 people.
- Opportunity to address audience at "After-Party."
- Company signage at Dinner & Golf Tournament
- 2 Foursomes to the "Eddie Johnson Celebrity Golf Tournament"
- Choice of celebrity in both Foursomes
- 2 Hole Sponsorships
- Four autographed balls by Eddie Johnson and Celebrity guest being honored

## Single Mom Hope Sponsor ~ \$11,000

- 15 Tickets to the "Eddie Johnson Celebrity Dinner"
- Recognition from the podium during Celebrity Dinner
- Company signage at Dinner & Golf Tournament
- 1 Foursome to the "Eddie Johnson Celebrity Golf Tournament"
- Choice of celebrity in Foursome
- 1 Hole Sponsorship
- Three autographed balls by Eddie Johnson and Celebrity guest being honored

## 3-Point Sponsor ~ \$8000

- 10 Tickets to the "Eddie Johnson Celebrity Dinner"
- Recognition from the podium during Celebrity Dinner
- Company signage at Celebrity Dinner
- 1 Foursome to the "Eddie Johnson Celebrity Golf Tournament"
- Two autographed balls by Eddie Johnson and Celebrity guest being honored

## Jump Shot Sponsor ~ \$3,500

- 10 Tickets to the "Eddie Johnson Celebrity Dinner"
- Recognition from the podium during Celebrity Roast
- 1 Hole Sponsor
- One autographed ball by Eddie Johnson and Celebrity guest being honored

## Table Purchase ~ \$1,650

- 10 Tickets to the "Eddie Johnson Celebrity Dinner"

## Single Ticket ~ \$220

## Golf Tournament

- 1 Foursome with Celebrity + Hole Sponsorship ~ \$2,000
- 1 Foursome with Celebrity ~ \$1,800
- 1 Foursome with Hole Sponsorship ~ \$1,500
- 1 Foursome ~ \$1,200
- 1 Golfer ~ \$300
- Hole Sponsorship ~ \$275