



## **Celebrate Success- The Single Moms College Community**

**Dear Friend of Helping Hands,**



This is your opportunity to shine! We need you and your friends to sign up for the 5K Walk and Run and to get sponsors to provide donations. With simple online registration, fundraising is speedy and safe. A pre-designed email makes it easy for you to contact your family and friends for support. You can even be a Virtual-Walker, if you are unable to attend that day!

Event registration is \$22 and participants are encouraged to raise at least \$100 through the sponsorship of family, friends, colleagues, neighbors, church groups or civic clubs. All proceeds will go to Helping Hands for Single Moms and provide greatly needed resources to continue our mission of facilitating the growth of the Single Mom College Community.

Please note that moms from the Single Moms College Community have been invited as our guests, we are not asking them to raise funds or pay an entrance fee. Therefore our success will be dependent upon your participation.

### **The 5K Walk/Run**

This is your opportunity to shine! We need you and your friends to sign up for the 5K Walk and Run and to get sponsors to provide you pledges. Event registration is \$20 and participants are encouraged to raise at least \$200 through the sponsorship of family, friends, colleagues, neighbors, church groups or civic clubs. All proceeds will go to Helping Hands and provide greatly needed resources to continue to our mission of facilitating the growth of the Single Mom College Community.



*Please note that moms from the Single Moms College Community have been invited as our guests, we are not asking them to raise funds or pay an entrance fee. Therefore our success will be dependent upon your participation.*

## Festivities for Moms and Others

It will be a festive event with a Kids Zone, live music, clowns, the Phoenix Suns Gorilla, ASU's Sparky, a resource fair and good eats for everyone. Helping Hands has raised \$25,000 to provide 250 single moms with \$100 gift cards to their college bookstores! For the first time, single moms will meet other moms from their respective schools and have an opportunity to connect and possibly initiate a mutually supportive relationship.



Every single moms attending will leave feeling empowered. They will be praised for the personal sacrifices they are making as they pursue financial independence for their families. Each mom will receive a t-shirt that boldly declares "I'M A SUCCESS." The moms will be honored before everyone in attendance – including their children.

Helping Hands has also invited programs serving single moms in crisis to attend the event. The moms from these programs will have an opportunity to observe the success of the Single Mom College Community and to be challenged to add education to their life-plan.

## Event Facts

- Date: March 29<sup>th</sup>, 2009
- Location: ASU West, 4701 W. Thunderbird
- Event time: 8:00 am – 1:30 pm
- Registration: online at [www.helpsinglemoms.org](http://www.helpsinglemoms.org) after February 13th, or email [info@helpsinglemoms.org](mailto:info@helpsinglemoms.org)
- MORE INFORMATION COMING.

