

2020 ANNUAL REPORT

COMMUNITY IMPACT!




Helping Hands
FOR SINGLE MOMS

"Look at
how a single
candle can
both defy
and define
the darkness."

- Anne Frank



HELLO READERS,

We all agree: 2020 was a dark year. COVID-19 has negatively impacted all of our lives and for some of you, resulted in the loss of a loved one(s). Our hearts go out to you.

In the midst of this darkness, we are also seeing shining lights—candles who are making great sacrifices to defy it. They are frontline healthcare workers such as paramedics, firefighters, doctors, and perhaps most prominently, nurses.

It is in the darkness of 2020 that the impact of the Helping Hands for Single Moms program has shown brightest. The best way to capture that impact is in the number 862: the average number of patients each nursing graduate cared for in 2020. These patients had surgeries, were treated for cancer, delivered babies, and in many cases, had COVID. Multiplied by 171 nursing alumni, **Helping Hands for Single Moms nursing graduates cared for an estimated 147,402 children, women and men in 2020!** If you were to be hospitalized during this pandemic at any healthcare facility in the Valley, one of our graduates might be next to you providing the lifesaving care that you need.

I am so proud of these women, some pictured on the cover, who we have had the privilege and honor to serve, who are now making a profound, positive difference in our community.

Thank you, dear graduates, for your hard work and determination, and thank you, dear supporters, who have helped them reach the success they enjoy today. We are all better off because of it.

THANK YOU,

A handwritten signature in black ink that reads "Chris Coffman".

CHRIS COFFMAN

Helping Hands for Single Moms Phoenix
602-796-7875 • chris@helpsinglemoms.org



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In 2020, an average of 57 HHSM clients earned 1,278 college credits (average 22 per mom) with a combined average GPA of 3.5.

Due to the spring funding impact of COVID-19, HHFSM did not replace spring graduates’ scholarships with new clients. However, we had a strong fall fundraising campaign. We have recently added 20 new clients and will have 76 scholarships out by July and a grand total of 87 by November. We thank all of you who generously made this possible with your donations in 2020.

COLLEGE GRADUATES SPRING 2020



Becky Y.

Graduated: Spring 2020. Degrees: Three associate degrees from Phoenix College and a bachelor's degree in Interdisciplinary Studies from NAU. Currently: She will pursue her master's degree.



Brandy T.

Graduated: Spring 2020. Degrees: Associate of Applied Science in Nursing (AAS) from Glendale Community College and BSN from NAU. Currently: Working as a nurse.



Edeline P.

Graduated: Spring 2020. Degree: Bachelor of Social Work from ASU. Currently: Pursuing her Master of Social work at ASU.



Erica C.

Graduated: Spring 2020. Degree: AAS in Nursing from Mesa Community College. Currently: Completing her BSN at NAU and is gainfully employed as a nurse.



Gwendolyn M.

Graduated: Spring 2020. Degree: Bachelor of Strategic Leadership from NAU. Currently: She is pursuing her Master of Non-Profit Management and is working part-time as a research assistant at ASU.



Jamie C.

Graduated: Spring 2020. Degree: BSN from Chamberlain College. Currently: Working as a nurse in a neuro unit.

COLLEGE GRADUATES SPRING 2020



Jessica K.

Graduated: Spring 2020.
Degree: BSN from ASU.
Currently: Working as a nurse
at a cancer center.



Katrina R.

Graduated: Spring 2020. Degree:
AAS in Nursing and BSN from
Brookline College. Currently:
Working in a med-surg unit.



Kerry B.

Graduated: Spring 2020.
Degree: Bachelor of
Interdisciplinary Studies from
ASU. Currently: Running her
own business selling organic
food.



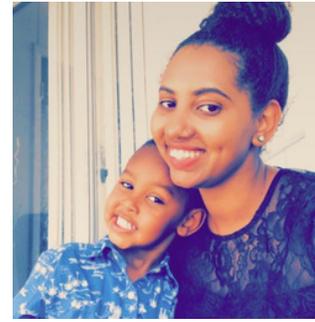
Laura G.

Graduated: Spring 2020.
Degree: AAS in Nursing from
Gateway Community College.
Currently: Pursuing her BSN at
Grand Canyon University.



Loriena M.

Graduated: Spring 2020.
Degree: LPN from Gateway
Community College. Currently:
Working as an LPN and
pursuing her nursing degree.



Makiya B.

Graduated: Spring 2020.
Degree: Business degree from
Gateway Community College.
Currently: Pursuing her
bachelor's degree at ASU.

COLLEGE GRADUATES SPRING 2020



Meagan P.

Graduated: Spring 2020.
Degree: Bachelor of Human Services from Purdue Global University. Currently: Working as a mobile crisis response specialist.



Melissa A.

Graduated: Spring 2020.
Degree: AAS in Nursing from Glendale Community College. Currently: Working as a nurse.



Miriam S.

Graduated: Fall 2020. Degree: BSN from Brookline College.



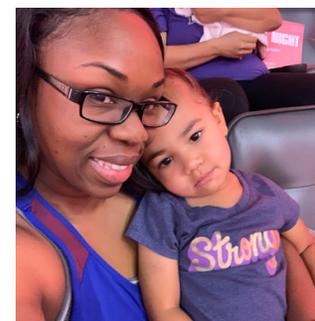
Myrenia A.

Graduated: Spring 2020.
Degree: Master of Social Work from ASU. Currently: Working as a social worker at a K-8 school.



Sheree B.

Graduated: Spring 2020.
Degree: AAS in Nursing from NAU. Currently: Working as a nurse.



Stephanie E.

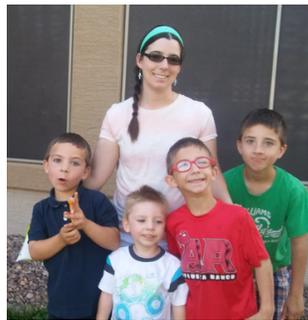
Graduated: Spring 2020.
Degrees: AAS in Nursing and BSN from Chamberlain University. Currently: Working as a nurse.

COLLEGE GRADUATES SPRING & FALL 2020



Syron L.

Graduated: Spring 2020. Degree : Bachelor of Science in Nursing (BSN) from Chamberlain University. Currently: Working as an emergency room nurse.



Taralee W.

Graduated: Spring 2020. Degree: AAS in Nursing from Mesa Community College. Currently: Working as a nurse with COVID-19 patients.



Trini H.

Graduated: Spring 2020. Degree: BSN from Brookline College. Currently: Working as a nurse.



Adelina S.

Graduated: Fall 2020. Degree: AAS in Nursing at Mesa Community College. Currently: Pursuing her BSN at Ottawa University.



Andrea A.

Graduated: Fall 2020. Degree: BSN from Aspen University. Currently: Prepping to take the NCLEX.



Bridget H.

Graduated: Fall 2020. Degree: AAS in Nursing, Gateway Community College. Currently: Pursuing a Bachelor of Science at ASU.

COLLEGE GRADUATES FALL 2020



Brittany G.

Graduated: Fall 2020. Degree: AAS in Nursing from Mesa Community College. Currently: Pursuing her BSN at ASU.



Cristian S.

Graduated: Fall 2020. Degree: Bachelor of Science in Nursing, Aspen University. Currently: Working on a med-surg unit.



Dianna C.

Graduated: Fall 2020. Degree: AAS in Nursing, Mesa Community College. Currently: Pursuing a BSN at Ottawa University.



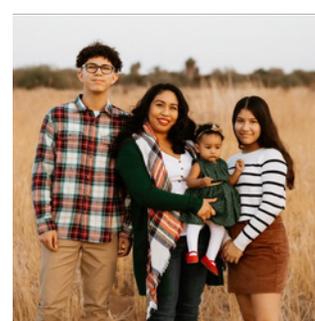
Francely A.

Graduated: Fall 2020. Degree: Associate of Applied Science in Nursing, Phoenix College. Currently: Pursuing a BSN at ASU.



Kaylyn W.

Graduated: Fall 2020. Degree: Bachelor of Global Leadership from ASU. Currently: Pursuing a Masters in Supply Chain Management from ASU.



Lillia N.

Graduated: Fall 2020. Degree: AAS in Nursing and BSN from ASU. Currently: Preparing for the NCLEX test.

COLLEGE GRADUATES FALL 2020



Meagan Z.

Graduated: Fall 2020. Degree: AAS in Nursing from Mesa Community College and a BSN from ASU. Currently: Working as a nurse in a COVID-19 ICU unit.



Megan C.

Graduated: Fall 2020. Degree: AAS in Nursing from Scottsdale Community College. Currently: Working as a nurse on a med-surg team.



Melissa J.

Graduated: Fall 2020. Degree: AAS in Nursing from Gateway Community College and BSN from NAU. Currently: Prepping to take the NCLEX.



Melissa L.

Graduated: Spring 2020. Degree: Bachelors in Healthcare Compliance and Regulations. Currently: Working as an accountant/finance analyst for a large healthcare company.

SCHOLARSHIP PLUS PROGRAM

The Scholarship Plus program provides practical wrap-around services that address the unique needs of the low-income single mom college student family. The impact of these services—delivered by over 60 community partners—far transcends the dollar amount. These services provide emotional and relational support along with the peace of mind of knowing a safety net is present.



1. Scholarships: We offer two scholarship levels: starter scholarships at \$2,000 annually, and full scholarships at \$3,200 annually. HHSM also partners with the Maricopa Community Colleges Foundation to provide scholarships for 6 moms. Local PEO and Soroptimist Clubs provide additional scholarships to some of our clients. **2. Auto repair & donated vehicles:** HHSM provided no cost auto repair and AAA towing for full scholarship recipients. When a mom's car breaks down, she calls the HHSM program director and AAA towing and has her car transported to her assigned NARPRO.com shop. Within a day or two she has her car back on the road and she is back in class. NARPRO.com and JC Supercars provide donated vehicles as needed. **3. Eye care for moms:** Provided by Schwartz Laser Eye Care. **4. Family outings and holiday gifts for the children:** Provided by numerous key community partners as identified on the following page. **5. Single Mom College Community:** We host two single mom college networking groups, one for nursing students and one for all other academic disciplines. These groups provide an opportunity for HHSM to connect with students every six weeks; nurse mentors for the nursing students; and a venue for single mom college students to develop mutually supportive relationships. *(Some photos from before 2020.)*

OUR NURSING PROGRAM

In 2009, our organization responded to a growing demand in the Arizona healthcare workforce by launching a nursing program including:

- **Establishing partnerships** with HonorHealth John C. Lincoln Hospital and various Maricopa Community College nursing programs, beginning with Glendale Community College.
- **Recruiting nurse mentors** and holding monthly meetings with mentors and nursing students.
- **Providing valuable training** and discussion sessions, including a variety of speakers from the healthcare field and preparation sessions for licensure testing.
- **Supplying scrubs** and other medical equipment as available.
- **Recruiting funders** who have provided nursing scholarships since 2009 including: Blue Cross Blue Shield of Arizona, the BHHS Legacy Foundation, Arizona Community Foundation, Carsten Family Funds, and more.
- **Providing a pipeline for employment.** HHSM program director Layla Maroufkani works with the following companies to connect them with nurse graduates: Banner Health, HonorHealth, and Abrazo Health.



Some photos from before 2020.

Since our first nursing graduate in 2011, 171 single moms have earned Bachelor of Science in Nursing degrees and/or Associate of Applied Science in Nursing degrees.



COMMUNITY PARTNERS

Auto repair services donated by:

NARPRO.com
Community Tire and Pros (4 shops)
Hi-Tech Auto Repair
Knudsen's Auto Specialist
Curt's Auto Repair
The Auto Shop
Import Car Specialist
Desert Car Care
Sunland Auto Service
Good Works Auto Repair
25th Street Automotive
Wilhelm Automotive Shops (3 shops)
Pat's Precision Car Care
MotorTek Auto Repair
Automotive Diagnostic Specialties
Airport Auto
Schorie Auto Repair
S & S Tire and Auto Service Center
Xpress Automotive
AAA Towing

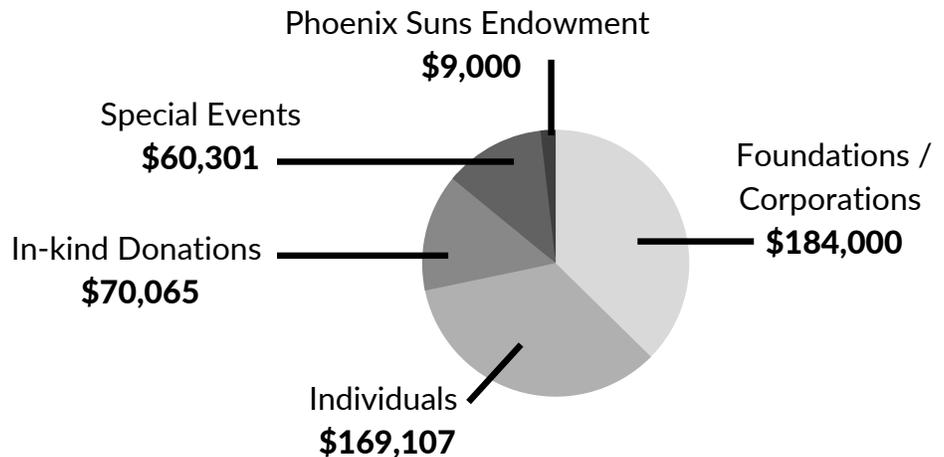
Other in-kind partners include:

All West Dentistry
All American Dentistry
Arizona Diamondbacks
HonorHealth (Cowden Center)
Phoenix Suns
Phoenix Mercury
Ballet Arizona
Fiesta Bowl Charities
PEO clubs
First Class Green Cleaning
Schwartz Laser Eye Center
GTech Providers
BBV Salon
Over 220 Holiday Happiness volunteers
JC Supercars
The Jason Mitchell Group
Ryan LLC
Impact Church
Glendale Christian Church
Impact Church
Southwest Airlines
Back to School Clothing Drive
ProCamps.com
Stitches of Love
Dress for Success

INVESTING IN SINGLE MOM COLLEGE STUDENTS

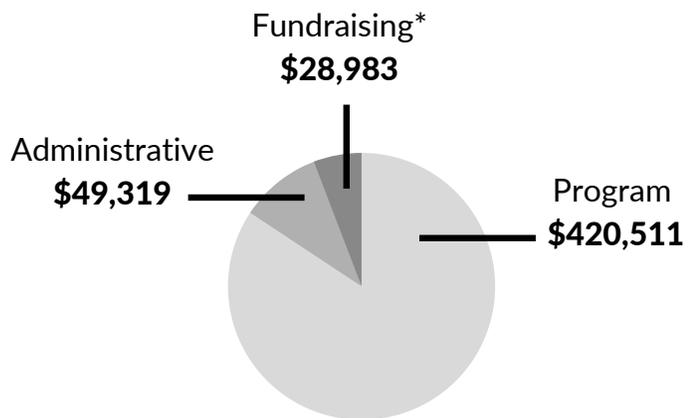
Helping Hands for Single Moms spent **84% of every dollar donated** on direct client services. The Phoenix Suns Endowment fund will provide two scholarships in the coming year without touching the principal.

Income Total:
\$492,473



Expenses Total:
\$498,813

*The actual fundraising expense amount was \$62,283. The amount shown (\$28,983) was the amount of donor funds spent on fundraising. The \$33,300 difference is expenses paid by event sponsors and entry fees paid by golfers in the EJF Celebrity Golf Tournament. Because these graphs demonstrate how donor funds were spent, we did not include them.



FUNDERS

Carstens Family Funds	\$50,000
Arizona Community Foundation	\$39,500
Maricopa Community College Foundation	\$20,000
Glendale IDA	\$20,000
BHHS Legacy Foundation	\$20,000
Murray Family Foundation	\$14,500
Mimi's Miracles	\$12,000
Season for Sharing	\$10,000
Virginia Piper	\$5,000
Blue Cross Blue Shield of Arizona	\$4,500
John F. Long Foundation	\$1,500
Impact Church of Scottsdale	\$1,200

SPONSORS

Sanderson Lincoln	\$8,500
Grand Canyon University	\$5,000
Bowes Family Foundation	\$5,000
Digital Airstrike	\$3,000
National Christian Foundation	\$3,100
Jason Mitchell Group	\$2,500
FirstBank	\$2,500
Charles Schwab	\$1,500
Southwest Airlines (in kind)	\$1,200
Float'nThang	\$1,100
Mercer Advisors	\$1,000



ARIZONA
COMMUNITY
FOUNDATION



SANDERSON LINCOLN
The Valley's Exclusive Black Label Dealer



MARICOPA
COMMUNITY
COLLEGES®



GRAND CANYON
UNIVERSITY®

banking for good **1STBANK**



JASON MITCHELL
— REAL ESTATE —



DIGITAL
AIR STRIKE



charles
SCHWAB

MERCER
ADVISORS™

EDDIE JOHNSON & FRIENDS EVENTS

Due to COVID 19, the Eddie Johnson & Friends events looked quite a bit different in 2020. The Annual Celebrity Roast became the Eddie Johnson & Friends Live online event and was moved to Monday, October 19. The evening, with a big assist from the Phoenix Suns online broadcast team, was a great success! Though the event was held online, Phoenix Suns DJ, Dean Michaels and Phoenix Suns NBA arena host, Alicia Monique-Blanco, provided high energy. The always articulate and entertaining event host, Eddie Johnson, interviewed former Super Bowl-winning, Chicago Bears quarterback, Jim McMahon.

The 4th annual Eddie Johnson & Friends Celebrity Golf Tournament was held at Talking Stick Golf Club. Golfers maintained social distancing as each participant had their own golf cart and foursomes were scheduled throughout the week.

Our inaugural online auction got off to a great start thanks to the employees of Digital Air Strike who put together five creative and outstanding packages that raised over \$3,000. Including tickets from Southwest Airlines and other gift package donors, the auction raised \$7,800. The three events raised a combined total of \$60,000.



MARK YOUR CALENDAR!

In 2021, we have scheduled the Eddie Johnson & Friends Celebrity Golf Tournament, the Roast of Jim McMahon, and Celebrity Poker Tournament for the weekend of October 8-10. All events will be at Talking Stick Resort.





DONATED AUTOS



"Our belief both personally and professionally is to always give back to the community where you make your living. Being a small business owner, we have people knocking on our door looking for some type of financial support every day. We wanted to help those that were trying to help themselves. We also needed to partner with someone who could vet the need. We found Helping Hands for Single Moms. It makes us all proud to be a part of this great organization and helping these wonderful women who are working so hard to turn their lives around, balancing school, jobs, and family. The least we could do is attempt to keep them on their wheels. **Many times, when we are awarding cars to a mom, I have as many tears as they do, or maybe more. Makes your heart feel great.**"

Always positive,
Howard J. Fleischmann Sr.
Owner, Community Tire Pros
& Auto Repair



6 cars donated, worth
a combined **\$28,500**

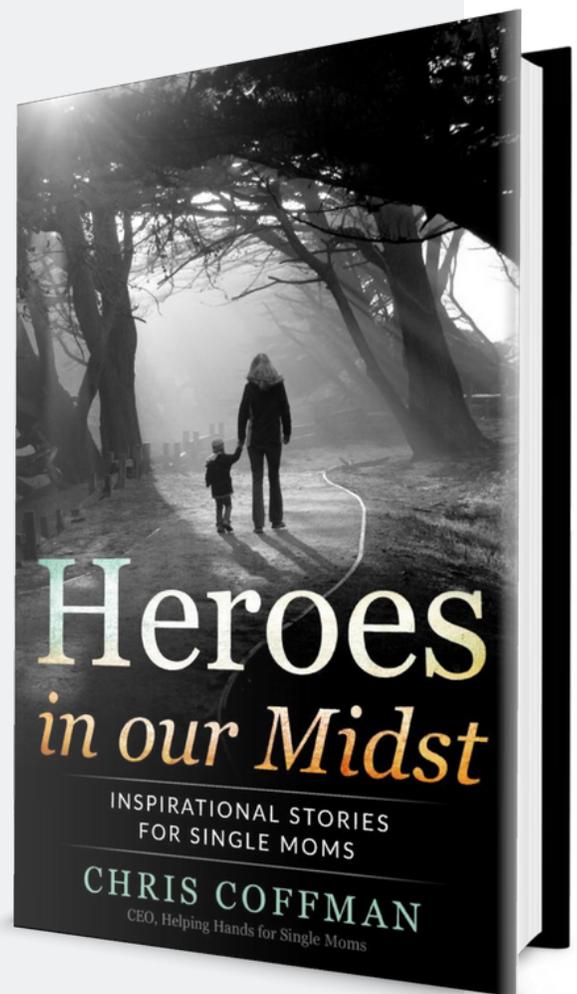
\$17,130 donated
in repairs

HEROES IN OUR MIDST

Heroes in Our Midst – Inspirational Stories for Single Moms chronicles the lives of eight single moms who rose above their adversities to carve out better lives for themselves and their families. Each real-life story weaves together the challenges, the setbacks, and the limitations these women faced with the inner strength, determination and fortitude that propelled them beyond their circumstances to succeed. In each case, Helping Hands for Single Moms played a supportive role as these moms went to great lengths to achieve their academic goals. There are two editions of this book. The second edition is an expansion of the first, with an included Bible study guide holding valuable insights and wisdom for the single mom, ideal for both personal growth and group study.

Much thanks to Susan Sweet who brought each mom's story to life, including the metanarrative of valuable life lessons that each single mom experienced.

Heroes in Our Midst – Inspirational Stories for Single Moms can be purchased on Amazon.com. All profits will be used to support the work of Helping Hands for Single Moms.



- **Sylvia's story: The Mom Who Inspired a Scholarship Program**
- **Layla's story: Refuse to Let Your Past Define You**
- **Sherie's story: Will the Kids Be Okay?**
- **Michelle C's story: When the End Becomes a New Beginning**
- **Alicia's story: Finding Strength Through Stepping Up**
- **Jacinda's story: Every Day is a Do-Over**
- **Michelle W's story: Leaving a Legacy for Your Children**



LOOKING AHEAD

With 2020 in the rearview mirror we are excited about the prospects of a robust expansion of our program in 2021. Though in the world of COVID it is difficult to be certain about anything, we believe the following goals are attainable and are already at work on them.

Proposed goals for 2021 include:

- **Increasing scholarships to 89** by November 2021. Thanks to a strong end-of-year fundraising in 2020, we recently added 20 new scholarship recipients to the program and are on our way to achieving this goal.
- **Expanding our endowment fund to \$375,000.** We invite you to schedule a meeting with the Planned Giving team from Helping Hands for Single Moms. A legacy gift is a strategic move to accomplish financial and charitable objectives well into the future.
- **Adding childcare to our program benefits.** Discussions have already begun with the Greater Phoenix Urban League concerning a possible partnership with Helping Hands for Single Moms and Valley-wide Head Start programs to provide childcare for moms in our program.
- **Testing out bulk sales of *Heroes in Our Midst*** in the Phoenix market.
- **Expanding our staff:** Joanne Grady, former Executive Director of Helping Hands for Single Moms, has been hired in the role of the Development Director.

As always, our goals are achieved through the support of donors and volunteers, the hard work of our staff, and the grace of God. We are honored to partner with you in assisting low-income single mom families as the mothers attain a post-secondary education, financial independence and a positive family legacy.